1 Japan gen
2 HW Lobell fyi

PHILIP MORRIS INTERNATIONAL INC. INTER-OFFICE CORRESPONDENCE

800 WESTCHESTER AVENUE, RYE BROOK, N.Y. 10573-1301

TO: Ms. Jan Goodheart **DATE:** November 10, 1992

FROM: Timothy J. Lindon TJL

SUBJECT: Health Warning Labels

In response to your PROFS note to Roger Whidden, I have attached a draft letter to TIOJ. I have also attached the packet of background information distributed by Matt Winokur, in case you wish to add to the letter.

For your information, Matt notified JT's office in New York before we announced the decision to add the export warning labels. He would be happy to speak with you if you need more details concerning our discussions with competitors on the warnings labels.

Please give me a call if you have any questions.

Best regards.

Attachments

cc: Mr. R. Whidden
Mr. M. Winokur

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Source: https://www.industrydocuments.ucsf.edu/docs/lkdk0000